

***FOR GRADUATING SENIORS...
AN OPPORTUNITY OF A LIFETIME!!***

Become a part of the...

**NABEF MEDIA SALES INSTITUTE AT
HOWARD UNIVERSITY**

Sunday, June 5, 2011 through Friday, June 17, 2011

Description:

The Department of Radio, TV, & Film will launch its eleventh annual Media Sales Institute – an intense twelve-day workshop designed to introduce 35 graduating seniors to the nuts and bolts of media sales as a career. The NABEF Media Sales Institute will serve as a pipeline to funnel excellent students into the business of media sales. During the thirteen-day program, students will be immersed in a fast paced learning environment. Professionals from the industry will serve as the Institute’s “faculty” and will be prepared to offer employment to selected graduates.

(Room and Board will be provided).

Submit completed application packet to:

Professor Vicci Lovette Saunders
Department of Radio, TV, & Film
Howard University
525 Bryant Street, NW, Room 230
Washington, D.C. 20059
(202) 806-9249

Fax to: (202) 806-4844

DEADLINE: Friday, April 1, 2011

Sponsored by the National Association of Broadcasters Education Foundation (NABEF)

NABEF Media Sales Institute at Howard University
Student Application Enrollment Form
June 5, 2011 – June 17, 2011

Name _____

Street Address _____

City _____

State _____ Zip Code _____

Home Phone (____) _____ Work Phone (____) _____

Primary E-mail Address _____

University Currently Attending _____ SS# _____

Major _____

Graduating Year _____ Grade Point Average _____

How did you hear about the Media Sales Institute? _____

Emergency Contact: Name _____ Address _____
Phone _____ email _____

Complete the form above. In addition, please submit a 500-word essay describing why attending the NABEF Media Sales Institute will be valuable to you. In the essay please address these specific topics: (1) Your career goals, (2) how media sales are involved in your career goals and, (3) how attending the media sales institute will further your goals.

Along with your application you must submit a resume and two letters of recommendation from professors and/or media industry persons.

Mail to: Prof. Vicci Saunders
Department of Radio, TV, & Film
C.B. Powell Building, Room 230
Howard University
Washington, DC 20059
(202) 806-9249

Fax to: (202) 806-4844
E-mail to: hu_msi@yahoo.com

DEADLINE: FRIDAY, April 1, 2011